

	NBC's Chuck	vs.	The CW's Gossip Girl	Point
	In this corner, we have Nerd Herder turned government spy Chuck Bartkowski.		In this corner, we have the most blogged about residents of the Upper East Side and Brooklyn.	
Season Premiere	Sept. 29	vs.	Sept. 1	Gossip Girl -- early bird gets the worm.
Breakout Character/Star	Chuck/Zachary Levi -- he's funny, sweet and cute. Bonus points for being a completely adorable nerd/geek.	vs.	While most of the internet fans seem to be in a tizzy about Chuck/Ed, I'm going to go with Leighton Meester's Blair, who steals every scene from "star" Blake Lively.	Gossip Girl -- Leighton, who has done guest spots on "Veronica Mars," "House" and "Entourage," is finally getting her due.
Sidekicks	The Buy More gang and Nerd Herders provide plenty of corporate retail laughs to make even the most bitter retail employee smile (while they nod in recognition, of course).	vs.	Vanessa. Enough said.	Chuck -- Vanessa is all lose.
Romance Department	Chuck's crushing hard on Sarah, who's doing an awfully good job of torturing him and the viewers by standing strong against Chuck's charms. Insert blue-eyed ex-boyfriend Bryce, and you've got yourself a pretty nice love triangle where either outcome is pretty tasty.	vs.	Serena/Dan, Serena/Nate, Blair/Nate, Nate/Vanessa, Vanessa/Dan, Rufus/Lily and, of course, the couple to beat Blair/Chuck. Take your pick.	Gossip Girl -- the permeations are endless.
Guest Stars	Former "O.C." vet Rachel Bilson did a stint as a sandwich loving girlfriend for Chuck. More stars are lined up for season 2, including Michael Clarke Duncan, Tony Hale and John Larroquette.	vs.	Former "Buffy" vet Michelle Trachtenberg as a bad girl who sold her pony for cocaine and blackmailed Serena because she can! Word is the series is casting a cougar. Can I suggest a former "O.C." vet who has some experience in that department -- Melinda Clarke?	Gossip Girl -- Michelle was deliciously bad, like ripped out of an era of 1990s Fox soap bad girls. Plus, those Chuck season 2 guest stars aren't really the types that feed watercooler chats.
Catchphrase	"That's Awesome." -- Captain Awesome, the most awesome character to materialize this season. Yes, I said it.	vs.	"I'm Chuck Bass." -- Chuck Bass; "You know you love me." -- Gossip Girl	Chuck -- Captain Awesome is...well, awesome. Plus, "I'm Chuck Bass" was uttered far too late in the series' run to have made a real dent in the pop lexicon so far, and "You know you love me" is so overused.
Opening Credits	Retro-cool, animated credits set to Cake's "Long Skirt, Short Jacket" designed by the guys who brought you the "Mad Men" credits.	vs.	Just a title card with some Gossip Girl voiceover and whispering.	Chuck -- cool song, even cooler graphics. Big mistake not doing a real opening intro for Gossip Girl.
Season 2 Forecast	The series really picked up steam in the last couple of episodes, particularly after the return of Bryce. Hint, hint. The stakes were really raised in the finale, and Sarah and Chuck's relationship began to have more dimension. Too bad the strike put a hold on things, but the forecast for next season looks sunny.	vs.	The series came back from the strike with a vengeance. The last 5 episodes were packed with an outing, a bitch, hook-ups, break-ups, a murder and a wedding. The writing was firing on all cylinders, particularly in the snappy "All About My Brother." Season 2 takes us to summer in the Hamptons. Sun, skin and, hopefully, scandal is ahead. Forecast looks positively cloudy with drama.	Gossip Girl -- despite an okay, not great finale, anticipation is high to find out where and with whom our favorite boys and girls from the Upper East Side and Brooklyn have been spending their summer. Plus, Chuck's been out of sight, out of mind post-strike
Winner	3	vs.	5	Gossip Girl